

Since its foundation **Macro Group** has developed an experience and culture, which allows it to present itself with a prestigious image within the sector.

The management strategic orientations are defined in the company policy manual and are based on the following principles:

- 

Environment protection through continuous environmental performance improvement, always focusing in pollution prevention and in the sustainable use of the environmental resources, including:

 - a) Minimizing the waste production by applying reduction, re-use and recycling measures;
 - b) Reduction and control of energy consumption and raw materials;
 - c) Producing and using renewable solar energy;
 - d) Awareness and training of all workers for the environmental risks inherent in their activity.
- 

Supplier involvement by promoting relationships with a view to increase cooperation, costs reduction and the continuous improvement of the value chain environmental performance.
- 

Co-worker involvement and promotion by leveraging communication, interactivity, motivation, accountability, participation and rigor, and valuing their personal performance and satisfaction, in order to develop their competences and their commitment with the continuous environmental performance improvement.
- 

Accidents prevention and health and safety risks minimization for workers, customers, suppliers, and visitors, strongly based on training.
- 

Solidarity by supporting social institutions, as well as public interest initiatives.
- 

Customer satisfaction by ensuring the conformity of the agreed requirements, proposing product improvements, promoting long term relationships, and making a global support network available.
- 

Continuous updating of knowledge and technologies, through searching for the most recent trends, reaching for processes, methodologies and product innovations leveraging the Group's market position, within its sector of activity.
- 

Quality and environmental systems, constantly reviewed, in order to ensure its continuous improvement and effectiveness.
ISO9001:2015 ISO14001 (in preparation)
- 

Compliance with legislation and regulations applicable to the sector, to the quality and environmental management systems implemented and to any other requirements related to its activity, in order to comply with all obligations.
- 

Production profitability maximization by selling at the best price allowed by the market and producing at the lowest possible cost, supported by an efficient and effective performance of the production resources.

